

# • CAMP KAWANHEE FOR BOYS •

VOL. 5 No. 2

## Kawanhee's Centennial Campaign

### Mission

The values and experiences provided by Camp Kawanhee are more relevant and important than ever — life-long friendships, risk-taking, perseverance, environmental awareness and affinity, and learning to live together in close quarters. At the same time, the rate of change in our world is accelerating. Kawanhee is committed to the values that are “timeless” while also recognizing the need for thoughtful and consistent investment in our programs and infrastructure. “May There Always Be A Kawanhee,” is more than a catch-phrase; it is a commitment.



### The Legacy of Giving at Kawanhee

Camp Kawanhee is run by a non-profit organization, the Frank Foundation, which is committed to investing continuously in Kawanhee's future. Despite the fact that the economics of summer camps are always challenging, the leadership group is committed to operating the Camp on at least a break-even basis. However, a break-even annual operating budget does not allow for large “signature” investments above and beyond what tuition covers. These signature investments require investment from more of our Kawanhee family than those currently at camp, and the investments benefit Kawanhee families across many decades. We feel deeply this sense of responsibility to future generations.

### Goal

Our goal is to raise **\$750,000** over the course of the Centennial Campaign to fund three **important priorities:**

1. **Renovation** of the Rec Hall complex;
2. **Investment** in Kawanhee's endowment; and
3. **Expansion** of the Kawanhee scholarship program.



Contributions may be made in support of these priorities or may be specifically earmarked at the request of donors. Our time frame for raising these funds is **now through December 31, 2021.** Commitments may be paid, therefore, over 3 calendar years.

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## Priority No.1 A Renovated and Reimagined Rec Hall Complex (Goal: \$500,000)

The single biggest fundraising priority for the Centennial Campaign is funding the two-stage renovation and reconfiguration of the existing Rec Hall and the addition of an adjacent covered Pavilion. Due to the deteriorating condition of the existing Rec Hall, **Phase 1** (the renovation of the existing Rec Hall) got underway in late Summer 2018 and was completed by the opening of Camp in June 2019. Phase 1 involved supporting the foundations of the existing Rec Hall, installing new dormers in the main building to admit more natural light and improve air circulation, upgrading the Library, transforming the former office space and other small administrative rooms into larger open spaces for the Camp store, the mailroom, and flexible meeting areas for counselors, and adding a wrap-around deck.



Managing this project as a renovation rather than a rebuild allowed the Rec Hall to remain in its current location in the heart of Camp and avoid the setback requirements applicable to new buildings around Lake Webb. Current Board members have committed more than \$215,000 to enable the Frank Foundation to commence work on the renovation. Phase 1 was completed before the 2019 Camp season opened, and we'll rely on donations through the Centennial Campaign to fully fund the project. We're confident that everyone who visits Camp will appreciate both the great continuity in the renovated Rec Hall as well as the fact that it is brand new in almost every way.



**Phase 2** of the project imagines a new covered Pavilion behind the Rec Hall that will provide a vital space for all-camp gatherings, a stage for camp productions and events, indoor recreational space, and a new home for the Arts program. Kawanhee has long struggled with having adequate indoor spaces that can fit the entire camp aside from the Dining Hall. On rainy days this has meant that activities have been severely restricted. The Pavilion will provide a cost-effective way to meet those needs. We anticipate that Phase 2 will begin after the Centennial Celebration in 2020.



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## Priority No.2

**Invest in Kawanhee's Endowment**  
**(Goal: \$175,000)**

The value of Kawanhee's endowment currently stands at just over \$315,000. Building the endowment is a critical piece of the planning as we consider how best to underpin the work of Camp Kawanhee for a strong second century. As we work to ensure that there IS always a Kawanhee, building the endowment will:

- Help to support the preservation, broadly defined, of existing camp property;
- Help underwrite new programs and facilities; and
- Serve as a buffer in tough economic times.



We are committed to maintaining our iconic buildings and lodges, while also being sensitive to both the land that Kawanhee sits on and Webb Lake — and the relationship between the two. For nearly 100 years, Kawanhee campers have enjoyed the unspoiled beauty of Webb Lake. We want to ensure that future campers are able to enjoy that as well, and the Kawanhee endowment serves as a key resource to ensure that we are able to act quickly if and when opportunities arise to acquire adjacent property.



## Priority No.3

**Expand Kawanhee's Scholarship Program**  
**(Goal: \$75,000)**

Kawanhee is committed to increasing the funds available to help make the Kawanhee experience accessible for as many campers as possible, including boys whose families might not otherwise have the financial means to send them to camp. Diversity within the camp population advantages all campers — and the ability to provide financial assistance when needed gives access to a life-changing experience to boys whose families could not otherwise afford it.



## Summary of Fundraising Goals

- Renovate and reconfigure the Rec Hall and build an adjacent covered Pavilion;
  - **Goal: \$500,000**
    - *The Rec Hall may be named with a gift of \$150,000*
    - *The Pavilion may be named with a gift of \$100,000*
- Build our existing endowment to support long-term strategic plans.
  - **Goal: \$175,000**
- Increase the available funds for Financial Aid.
  - **Goal: \$75,000**

Our goal is to raise **\$750,000**  
over the course of the Centennial Campaign

CAMP KAWANHEE  
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## Donor Recognition

Gifts of all sizes are needed to achieve our goal for the Centennial Campaign. All donors will be recognized on a plaque in the Rec Hall. Gifts at the following leadership levels will be recognized on a prominent donor wall that will be installed in the Rec Hall following the Centennial Celebration. Some families are combining financial resources to achieve recognition at levels starting at the Tumbledown Legacy Circle. *We invite you to do the same!*

- \$100,000+ ***Mt. Katahdin Circle “The Greatest Mountain”***
- \$50,000+ ***Big Jackson Circle***
- \$25,000+ ***Tumbledown Family Legacy Circle***
- \$10,000+ ***Mt. Blue Circle***
- \$5,000+ ***Mt. Bald Circle***
- Below* ***Webb Lake Circle***

- **Give online** at [www.kawanhee.com/give](http://www.kawanhee.com/give)
- Or **send a check**, made payable to the G&R Frank Foundation, to Camp Kawanhee, **P. O. Box 789, Yarmouth, ME 04096**
- If you wish to make a **gift of securities**, please contact Executive Director Mark Standen at **207-846-7741** or [mark@kawanhee.com](mailto:mark@kawanhee.com)
- **For more information** about the Centennial Campaign, contact [Alumni@Kawanhee.com](mailto:Alumni@Kawanhee.com)

